

Membership Benefits

There are many advantages in MCFB membership. Visit www.mauicountyfarmbureau.org to sign up today!



HAWAII DENTAL SERVICE (HDS) – DENTAL INSURANCE
Receive exclusive savings on a variety of products and services at no additional charge.
*Requires three consecutive months of HFB membership for eligibility.



FARM BUREAU RX DISCOUNT CARD
You and your family have access to a Prescription Discount Program. Save up to 75% at more than 50,000 national and regional pharmacies. This plan is not insurance.



JOHN DEERE
HFB members receive special access to John Deere's Rewards program, providing members with a free two-year Platinum 2 membership.

Please keep in mind that the benefits list is subject to change as we continue to improve it in collaboration with our allies.

Membership Makes a Difference



MCFB's General Membership Meetings

As an MCFB member you're invited to four general membership meetings, featuring informative speakers, held quarterly in March, June, Sept., and Dec. at 6 pm at the Kula Community Center. Dinner is provided. The December meeting is MCFB's annual holiday party with Santa, gift giveaways and special dinner.

Our Vision:

Agriculture is rewarding, vital, and exemplary part of the economy and lifestyle of Maui County. Agriculture safeguards Maui's beauty, provides daily food, offers promise to our youth, and honors our heritage.

Here are six great reasons why you should join MCFB



Growing in the Community

MCFB represents all ag sectors with a common goal of a viable agricultural industry on Maui. Together, with our members, we support what Maui grows:

- Agri-tourism
- Beef, Pork and Venison
- Coffee
- Eggs and Poultry
- Flowers
- Fruits
- Herbs
- Maui Kula Onions™
- Pineapples
- Plants and Nurseries
- Seeds
- Value-added Ag Products
- Vegetables
- More



“Our family farm has benefited in so many ways from our MCFB membership,” said Bobbie Patnode, Patnode Family Farm. “We were beneficiaries of two MCFB COVID-19 relief programs and were able to get our produce into Foodland grocery stores on Maui.”



Our Mission:

To represent, protect, and advance the social, economic, and educational interests of the agricultural community of Maui County.

MCFB offers exciting opportunities for education and fun!



Maui AgFest & 4-H Livestock Fair

MCFB's signature community event is held annually on the first Saturday after Memorial Day at Maui's War Memorial Complex and Special Events Field.

Agriculture in the Classroom

MCFB hosts an annual field trip for more than 1,000 second graders at Haleakalā Ranch. AIC curriculum focuses on the benefits of seeds and the life cycle of plants.



“Farm Bureau membership provides decades of agriculture advocacy at the state, county and federal levels of government. Farm Bureau invests long-hours to make sure policies at every level are beneficial to our members and our industry. We do this so members can focus on their respective farm operations,” said Warren K. Watanabe, executive director, Maui County Farm Bureau. “There are also great vendor benefits to assist with farm operations.”



About Us:

Maui County Farm Bureau is a grassroots 501 (c) (5) organization of farms and ranch families, agricultural industries, and associated organizations dedicated to supporting agriculture in Maui County. We are affiliated with both the statewide Hawai'i Farm Bureau and the American Farm Bureau Federation.