



**MAUI COUNTY
FARM BUREAU**

Membership Makes a Difference

**Here are six great reasons why
you should join MCFB**

Advocacy

Marketing

Professional
Development

Community
Engagement

Access to
Grants

Educational
Programs

Growing in the Community

MCFB represents all ag sectors with a common goal of a viable agricultural industry on Maui. Together, with our members, we support what Maui grows:

- Agri-tourism
- Beef, Pork and Venison
- Coffee
- Eggs and Poultry
- Flowers
- Fruits
- Herbs
- Maui Kula Onions™
- Pineapples
- Plants and Nurseries
- Seeds
- Value-added Ag Products
- Vegetables
- More

Refer a Friend, Win a Gift Card

Help MCFB grow our membership. We encourage you to invite your fellow farmers, ranchers and friends of agriculture to join MCFB today. We're offering prizes to those who bring in the most NEW members. See details at www.mauicountyfarmbureau.org
Contest ends October 1, 2020.

\$ 250 First Place

\$ 150 Second Place

\$ 100 Third Place



“My husband and I joined MCFB in our 20's. We loved the camaraderie, the mentorship, and family friendly activities they sponsored. We have now been members for over 40 years, through good economies and bad; MCFB was always there for us, always protecting the rights of farmers.” Teena, Rasmussen, Board President, Maui County Farm Bureau

“Our family farm has benefited in so many ways from our MCFB membership,” said Bobbie Patnode, Patnode Family Farm. “We were beneficiaries of two MCFB COVID-19 relief programs and were able to get our produce into Foodland grocery stores on Maui.”



Our Mission:

To represent, protect, and advance the social, economic, and educational interests of the agricultural community of Maui County.

MCFB offers exciting opportunities for education and fun!



Maui AgFest & 4-H Livestock Fair

MCFB's signature community event is held annually on the first Saturday after Memorial Day at Maui's War Memorial Complex and Special Events Field.

Agriculture in the Classroom

Held annually over an eight-month period, MCFB takes ag education into Maui's classrooms and to a working cattle ranch. Ag educators teach more than 1,500 students about the benefits of seeds and the life cycle of plants.



“Farm Bureau membership provides decades of agriculture advocacy at the state, county and federal levels of government. Farm Bureau invests long-hours to make sure policies at every level are beneficial to our members and our industry. We do this so members can focus on their respective farm operations,” said Warren K. Watanabe, executive director, Maui County Farm Bureau. “There are also great vendor benefits to assist with farm operations.”



About Us:

Maui County Farm Bureau is a grassroots 501 (c) (5) organization of farms and ranch families, agricultural industries, and associated organizations dedicated to supporting agriculture in Maui County. We are affiliated with both the statewide Hawai'i Farm Bureau and the American Farm Bureau Federation.

Membership Benefits

There are many advantages in MCFB membership.
Visit www.mauicountyfarmbureau.org to sign up today!



HAWAII DENTAL SERVICE (HDS) – DENTAL INSURANCE

Receive exclusive savings on a variety of products and services at no additional charge.

*Requires three consecutive months of HFB membership for eligibility.



FARM BUREAU RX DISCOUNT CARD

You and your family have access to a Prescription Discount Program. Save up to 75% at more than 50,000 national and regional pharmacies. This plan is not insurance.



JOHN DEERE

HFB members receive special access to John Deere's Rewards program, providing members with a free two-year Platinum 2 membership.

Please keep in mind that the benefits list is subject to change as we continue to improve it in collaboration with our allies.

MCFB's General Membership Meetings

As an MCFB member you're invited to four general membership meetings, featuring informative speakers, held quarterly at 6 pm at the Kula Community Center.

- **March – “Strawberry Social”** featuring Roselani Ice Cream, Kula Country Farm Strawberries and MauiGrown Coffee.
- **June – “Sweet, Savory Pies & Summer Salads Contest”** showcasing recipes with Grown on Maui™ fruits and vegetables.
- **September – “Best of Fall Soup Contest”** honoring Grown on Maui™ produce and proteins grown in fall season. MCFB holds its annual board elections and presents its annual membership awards.
- **December – “Annual Holiday Party”** with Santa, gift giveaways, and MCFB's annual prime rib dinner.

Our Vision:

Agriculture is rewarding, vital, and exemplary part of the economy and lifestyle of Maui County. Agriculture safeguards Maui's beauty, provides daily food, offers promise to our youth, and honors our heritage.